Umeå School of Business and Economics

Umeå University
Umeå School of Business and Economics (USBE) has more than 170 employees, including 90 researchers with a doctoral degree. The areas of research and teaching are business administration, economics and statistics. We are one of six business schools in Sweden. More than 2,000 students enrol in our study programmes each year. USBE is environmentally certified and works actively for sustainable development.

Umeå School of Business and Economics is housed inside the Umeå University campus, where researchers and students in a range of sciences and programmes are congregated within walking distance of each other. The beautiful and compact American-style campus is close to the city centre and it is easy to get around by bus or bicycle.
Research at USBE

Department of Business Administration
The Department of Business Administration conducts research in accounting, entrepreneurship, finance, management and marketing. Two strong research profiles have developed across these areas. The first area encompasses the Research Institute on Sustainability and Ethics in Business (RiseB), which includes topics such as sustainable and responsible investments, CSR and consumer behaviour from an environmental perspective. In the second area: Projects, Innovation and Networks (PIN), researchers study temporary organizations, inter-organizational relationships and innovation, and developments of SMEs. PIN is part of the Centre for Inter-organizational Innovation Research (CiiR), a centre of excellence jointly managed by Umeå University and Luleå University of Technology.

Department of Economics
The main areas of research at the Department of Economics are public economics, environmental and natural resource economics, labour economics and econometrics. An important part of our research strategy is the research institute CERE, which is a collaboration between the Swedish University of Agricultural Sciences (SLU) and Umeå University. Within the field of environmental and natural resource economics, CERE has created a strong environment with an international appeal.

Department of Statistics
The main research profile of the Department of Statistics is “Models and methods for analyses based on administrative and health registers and other longitudinal studies”. Strong areas of research are causal inference and psychometrics with applications within register-based research and educational measurements respectively. Several researchers at the department are connected to the strong research environment “Ageing and Living Conditions” (ALC) and the national network for register-based research SIMSAM.
Education

Programmes
Four programmes are given in Swedish and attract students mainly from the Nordic countries:

- Business Administration and Economics Programme 240 ECTS
- Service Management Programme 240 ECTS
- Retail and Supply Chain Management Programme 240 ECTS
- Statistics Programme 180 ECTS

USBE also offers a programme in English that attracts students from different parts of the world:

- International Business Programme 240 ECTS

Master’s Programmes
All master’s level programmes are open to both Swedish and international students and are given in English. These programmes build upon previous studies in Business Administration and Economics.

- Master’s Programme in Accounting 60/120 ECTS
- Master’s Programme in Business Development and Internationalization 60/120 ECTS
- Master’s Programme in Economics 60/120 ECTS
- Master’s Programme in Finance 60/120 ECTS
- Master’s Programme in Management 60/120 ECTS
- Master’s Programme in Marketing 60/120 ECTS

Single subject courses
USBE offers a significant number of single subject courses in Business Administration, Economics and Statistics at different study levels both in English and Swedish. Some of the Swedish courses are also given as online distance courses.

- Being part of a versatile university campus means that business students can take courses outside USBE. Language classes can be taken as electives for credit towards the business programme.

- PhD Programmes
USBE offers PhD Programmes in different sub-disciplines in Business Administration, and in Economics and Statistics.

Business and Community Relations
The business school has a well established network of corporate and community connections. Cooperation with the business world, authorities and the surrounding society as whole is an important prerequisite for the activities at the school.

Alumni Association
The Alumni Association of graduates is an important network for the business and public sector communities. It arranges activities and participates in study programmes.

Career Centre
The Career Centre concentrates on helping business students in their professional development in the job market.

USBE Boards
USBE has different Boards with external members to support the business school with strategy development expertise and to assist in our efforts to maintain a high international level of quality and a competitive edge in academics and research.
**Internationalisation**

Internationalisation is an important element that is integrated in the activities at USBE. Every year USBE accepts a large number of international exchange students and programme students. We are proud that our students, lecturers and researchers represent a stimulating mix of people from 30 different countries and cultures around the world. This is an important element for the internationalisation of the home campus.

For adventurous programme students there are ample opportunities to spend one or two terms abroad on exchange studies at one of our 70 partner universities around the world. Some of our students also work in internships abroad.

To further promote international relations, USBE continues to expand its network of strategic alliances with business schools around the world. A large number of our doctoral candidates and post-docs have connections to international networks.

There are a number of Business School activities with a high and visible international profile. Contemporary activities are:

- Erasmus Mundus-funded joint master’s programme in Strategic Project Management
- Established research profile on Projects, Innovations and Networks
- Sustainability-related research in business and finance
- Recognized Centre for Environmental and Resource Economics
- Strong research profile on Ageing and Living Conditions
- Graduate School in Population Dynamics and Public Policy
Founded in 1965, Umeå University is a truly international university with students, faculty and staff from all around the world, guaranteeing you an international academic experience. Enjoy the benefits of a real university city with a large student community and an exciting campus life. Campus Umeå is one of the largest university campuses in Sweden with modern facilities and a creative atmosphere. The university library provides a modern and spacious study environment, complementing the many computer labs dotted around campus. Wireless Internet access is provided throughout the university campus, enabling our students to do their work wherever they please. An inspiring environment is a key prerequisite for success in learning and research. Modern and state-of-the art facilities provide space for creative thinking and the campus pond offers a new green area for relaxation. This is evident not only through innovative research and education but also through the informal teacher/student atmosphere. We are proud to provide an academic environment where our students do not hesitate to contact teachers and lecturers directly to ask questions or to engage them in discussion.

Umeå University is a comprehensive university with four faculties and eight specialised schools and institutes:

- Faculty of Arts
- Faculty of Medicine
- Faculty of Science and Technology
- Faculty of Social Sciences

Umeå School of Architecture
Umeå School of Business and Economics
- Umeå Institute of Design
- Umeå School of Education
- Umeå Academy of Fine Arts
- Umeå School of Restaurant and Culinary Arts
- Umeå Institute of Technology
- Umeå School of Sport Science
Quick Facts about Umeå and Umeå University

Umeå University – 31 506 students (approx 8% international) and 4 335 employees.

Umeå is a vibrant city with a young population.

Culture, outdoor activities and sports are celebrated in Umeå and you can enjoy top-quality art, theatre, film, music and sports.

Umeå is also home to world-class industries and research.

European Capital of Culture in 2014.

One of the fastest growing cities in Sweden.
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